



November 11, 2019

Dear Friends of Law Enforcement,

I am contacting you today with a sponsorship opportunity for events hosted by the Pikes Peak Region Peace Officers' Memorial Foundation and local law enforcement that will be held during the 2020 National Law Enforcement Week. The events include a Multi-Jurisdictional Formation and Memorial Service on Friday, May 15th, the Valor Run on Saturday, May 16th, and a Formal Peace Officers' Memorial Ball on Saturday evening.

Volunteers, contributors, and law enforcement families raised over \$1.5 million to construct this enduring memorial to heroism and sacrifice that honors all peace officers from 22 agencies comprised of Local, County, State, Federal, Military, and Educational Institutions, who make the ultimate sacrifice in the line of duty serving El Paso and Teller County residents. At least one of these Law Enforcement agencies serves you, your business, and your loved ones.

Our goal is to continue to provide maintenance to our beloved memorial, travel and lodging expenses for families of the fallen, and to grow and manage the Chief Pete Carey Scholarship fund which is awarded to children of law enforcement officers.

I invite you to be a donor, as sponsorships are the backbone of our fundraising platform. Local sponsorships, cash donations, in-kind contributions, and event attendance by the community will help achieve our purpose to honor, cherish and share commitment with each other. Private and corporate sponsorships for Memorial Ball dinner tables are available. Please support this honorable cause by purchasing one of the levels listed on the next page or go to our website, www.pprpeaceofficersmemorial.com for additional information.

We are a 501(C)(3) non-profit organization, (Tax ID # 46-4871424). Your contribution may be eligible for a tax deduction. As each donor's situation is different, we recommend that you consult your tax advisor in determining your tax deduction.

Warmest regards,

Renee Bunting

Renee Bunting
Pikes Peak Region Peace Officers' Memorial Committee Chairperson
Deputy, Teller County Sheriff's Office



Pikes Peak Region Peace Officers' Memorial Week

Friday May 15, 2020

Saturday May 16, 2020

Saturday May 16, 2020

Memorial Service: 10 AM

Valor Run: 9 AM

Memorial Ball: 6 PM

**The Memorial Service and Valor Run will be held on the east side of Memorial Park at the Peace Officers' Memorial: 605 E Pikes Peak Avenue, Colorado Springs, CO 80910*

**The Memorial Ball will be held at the Marriott Hotel: 5580 Tech Center Drive, Colorado Springs, CO 80919*

Corporate Sponsorship Level Outline

"Chief"

Chief Donor and Event Level Sponsor

\$40,000 or higher:

\$700 not tax deductible

Only 1 Chief Sponsor Permitted

- All Benefits of Lower Levels + one additional 10 person table Memorial Ball
- Primary technology sponsor: exclusive logo placement on ticket purchase page and printed material, a sponsorship text at the end of event, and first logo placement on the silent auction website
- Coin with business logo and PRRPOM logo for all Ball participants

"Commander"

Commander Donor

\$10,000 or higher:

\$700 not tax deductible

Only 9 Commander Donors Permitted

- All Benefits of Lieutenant and Sergeant level donors
- \$1,000, 12" x 12" Paver for the "Walk of Honor"
- Business logo in color on auction website

"Lieutenant"

Lieutenant Level Donor

\$5,000 or higher:

\$700 not tax deductible

- Benefit of Sergeant level
- Lion of Lucerne Commissioned 18" X 24" Sculpture engraved with Company Name
- \$500, 6" x 9" Paver for "Walk of Honor"

"Sergeant"

Sergeant Level Donor

\$2,000 or higher:

\$700 not tax deductible

- 10 Person Table at Memorial Ball with Company Logo as Centerpiece

P.O. Box 64332 • Colorado Springs, CO • 80962 • 719-661-5913

www.pprpeaceofficersmemorial.com

pprpom@gmail.com